

MEMBERSHIP APPLICATION

Membership Type

☐ Spa / Salon

☐ Corporate membership

☐ Training school / centre

☐ Individual membership

☐ Student

Personal Details

Title

Surname, First Names

Company

Job Title

Address

Telephone

Fax

Email

Website

VAT reg#

Company reg#

Account No

Sort code

Billing address (if different)

How did you hear about BISA?

☐ Recommendation / word of mouth

☐ Internet

☐ Trade Show

☐ Magazine / Newspaper

☐ TV / Internet TV

☐ Other

Declaration

I have read and understood the codes of ethics and practice for BISA members and agree to act in the best interests of the association.

Signature

Date

All applications are subject to BISA Council approval. Membership can be terminated should the member bring BISA into disrepute or act in a manner not conducive to BISA aims and objectives.

Code of ethics and code of practice: www.spaassociation.org.uk/membership

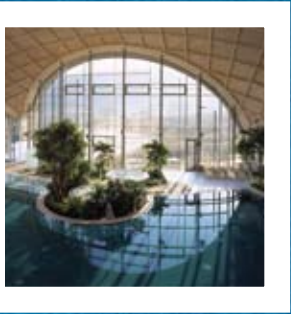
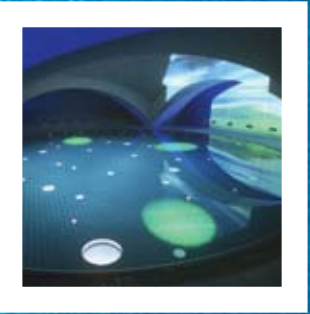
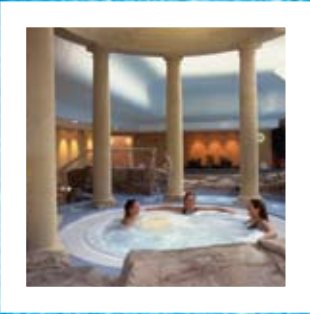


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RECOGNISED SUSTAINABLE STANDARDS FOR THE SPA INDUSTRY WORLDWIDE



What is BISA?

BISA is the British International Spa Association, an association set up in 1998 by professionals in the beauty, spa and education fields of the United Kingdom. BISA is a non-profit organization established to promote educational programs and standards of quality and service for consumers and spa professionals around the world.

Positioned to address these needs, BISA works with leading industry professionals and associations dedicated to advancing industry standards in the spa, resort, hospitality and medical arenas.

BISA aims to become the hub of the spa industry setting standards for

- Education
- Sustainability
- Quality

and encourages innovation, integration and convergence of related industries.

What is a spa?

Spas are places devoted to overall wellbeing through a variety of professional services that encourage the renewal of mind, body and spirit. A Spa is a place devoted to overall well-being by practising safe healing methods, including facials and body treatments, in an inspirational environment that acts in an environmentally responsible way and utilizes good quality water to enhance the consumer experience.



Green Globe – the partner for sustainability in the spa industry

Green Globe is the worldwide sustainability organization, based on internationally accepted criteria for sustainable operation and management of travel and tourism businesses. Green Globe Certification is an Affiliate Member of the United Nations World Tourism Organization (UNWTO) and provides certification, training, education and marketing services in 83 countries. The Green Globe program traces its roots back to the United Nations Rio Summit in 1992, where 182 heads of state from around the world endorsed the Agenda 21 principles of sustainable development. Green Globe Certification also maintains a global network of independent auditors who provide third party inspection and validation. BISA and Green Globe have signed a Strategic Partnership Alliance for the Spa Industry in order to give BISA members a competitive edge with clear guidelines on sustainability.

Certification and Accreditation – BISA Essential Spa Standards

BISA's standards aim to prove that well-being is not only limited to a personal level (physical, mental, emotional, and spiritual), but also encompasses other aspects and stakeholders within the spa experience: our collaborators (from product suppliers to educational institutions), our human capital, our surrounding community, the environment, to name a few.

The Essential Spa Standards have been written exclusively for BISA members with a view to raise the bar of different areas within the spa industry, namely education, spa operations and management, customer service and quality management systems to ensure that the client receives the best possible spa experience.

The Essential Spa Standards will be used in the BISA certification and accreditation process.



Image courtesy of Toskana Therma, Germany
www.toskanaworld.net

Image courtesy of Fortina Spa, Malta.
www.hotelfortina.com

Mark your calendar!

The 6th Annual Conference of BISA will take place on June 23rd & 24th 2011

CIDESCO – a world partner for the professional Beauty Industry

BISA also is the representative of all CIDESCO members Section A for Great Britain within the CIDESCO world organisation.

CIDESCO, founded in 1946 is represented in over 33 countries and offers qualification and diploma for the professional Beauty Therapy industry. There are more than 200 CIDESCO schools all over the world teaching CIDESCO standards.

Education and research – the fundament of spa success

More than ever the spa market needs good, qualified, motivated staff members. The need for training and education is vital for the spa industry. As public awareness of spa quality (treatments, atmosphere, design, architecture) rises and competition stimulates development in the field, spa goers are becoming more demanding. BISA's goals are:

- To act as an educational platform for the public and trade outlets involved in spa services
- To raise the standard of spa treatments, spa therapy and spa management qualification

For this, BISA works in strategic partnerships with Derby University, UK, Adam Ries University, Germany and the Enid and Mel Zuckerman College of Public Health, USA, the Ecole Hotelière de Lausanne (Switzerland) and is developing a spa education network and a platform for the exchange of medical and scientific research concerning spa treatments.

Active membership worldwide

BISA Japan, set up in 2008, and other BISA sections and members in different countries contribute towards building a high quality network of experts and practitioners. With this, BISA aims to develop an international spa tourism network.

Other main objectives of BISA are:

- To provide a platform of qualified professionals for members and industry
- To use PR and media to promote the spa industry, the association and its members
- To provide a newsletter and website and encourage members and the public to write and share their views
- To represent other organisations compatible with the aims of the Association
- To build a global network of spa organisations
- To hold conferences about spa business, spa education/scientific research and related industries.

MEMBERSHIP APPLICATION

BISA Membership Entitlement and Fee Structure

Benefits and entitlements	Spa	School or Training Centre	Corporate	Individual	Student
Discounts and privileges	•	•	•	•	•
Entitlement to vote	•	•	•	•	•
Use of BISA letters after name	—	—	—	•	•
Use of BISA Logo on stationery	•	•	•	—	—
Online profile	•	•	—	—	—
Fees					
Annual fee	£250	£200	£250	£85	£25
One-off setup fee	£100	£100	£100	£20	£10

Fees are non-refundable after acceptance of membership.

Spa facilities and schools / training centres

- ☐ Company brochure / publicity material
- ☐ Information sheet for online profile

Your spa / school will need to be inspected and accredited before your membership becomes valid. Upon receipt of your application we will contact you with further details.

Corporate members

- ☐ Full current personal CV
- ☐ Company brochure or other publicity material

Corporate members can be businesses, companies, product houses, media, spa service providers etc.

Professional individuals

- ☐ Full current personal CV
- ☐ Photocopies of professional qualifications

Professional individual members include therapists, C.A.M., medical and sports therapists, Consultants etc.

Student members

- ☐ Full current personal CV
- ☐ Details of course / establishment / student status